

22 March 2010

HSBC AMANAH MALAYSIA OPENS ITS SIXTH BRANCH IN CHERAS

HSBC Amanah Malaysia Berhad today officially opened its sixth HSBC Amanah branch in Cheras. The HSBC Amanah Cheras branch, located on Jalan Cerdas in Taman Connaught, is open for business today offering customers a variety of Islamic financial services and solutions.

“This is our very first branch located in Cheras and in conjunction with the opening we are offering customers’ exclusive promotions for a limited period of time on personal finance and corporate banking products. We encourage the community here especially from the Small and Medium Enterprise (SMEs) and other industries operating around this area to visit our branch and take advantage of these special offers while it lasts,” said En Musa Abdul Malek, Executive Director and Chief Executive Officer of HSBC Amanah Malaysia.

HSBC Amanah Malaysia offers a modern concept of Islamic finance to the market, complete with state-of-the-art technology to serve customers better. The team stationed at our Cheras branch is well equipped to share with customers the various HSBC Amanah products and services that would suit both corporate and personal financial needs.

At HSBC Amanah branches, we offer very personalised and interactive service. The opening hours for the Cheras branch is from 9.30 am until 5.00 pm, five days a week to meet our customer financial needs and allow them to do their banking with ease.

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HSBC Amanah's other five branches are located in One Utama Shopping Centre in Petaling Jaya, Juru Auto City in Penang, Ampang Point, Shah Alam and Bukit Tinggi, Klang. In addition, HSBC Amanah has opened its first off site ATMs located in Suria KLCC and has plans to open more soon.

Ends/more

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Note to editors

HSBC Amanah Malaysia Berhad

HSBC Amanah Malaysia Berhad, a full-fledged Islamic bank wholly owned by HSBC Bank Malaysia Berhad and a member of the HSBC Group, was incorporated in February 2008 and commenced operations in August 2008. Licensed under the Islamic Banking Act 1983, HSBC Amanah Malaysia offers a full suite of Islamic financial solutions for both retail and corporate customers.