



28 April 2009

## HSBC CELEBRATES THE LAUNCH OF SPEECH THERAPY CENTRE



HSBC Bank Malaysia Berhad's contribution to Majudiri 'Y' Foundation for the Deaf (PMY) during the Bank's fundraising walkathon in 2008 saw the birth of the Speech Therapy Centre at YMCA Kuala Lumpur.

The centre, launched by Chairperson PMY Management Committee Ms Nancy Eoon, and HSBC Group Communications (Malaysia) & Corporate Sustainability Ms Elizabeth Wee, aims to assist the hearing impaired through speech therapy.

Through speech therapy sessions, the hearing impairment can develop their speech and language skills through language intervention activities, articulation therapy and oral motor skills. Each session will run for one hour and conducted twice a week.

HSBC's partnership with PMY began in 2005 to help empower the hearing impaired community, including the establishment of a Speech Language Resource Centre and Lab to teach sign language and train sign language interpreters.



HSBC Head, Group Communications (Malaysia) & Corporate Sustainability Ms Elizabeth Wee visiting a Speech Therapy session

*ends/all*