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HSBC READING AND WRITING PROJECT EXTENDED TO SCHOOLS IN JOHOR



Teachers looking at some of the books that were presented to the Johor schools

Students from six primary schools around the state of Johor including two Orang Asli schools benefitted from the HSBC Reading and Writing (RAW) Programme, which aims to help less privileged school children improve communication skills in English.

“The Bank believes that education is the key to development and success. Hence its investment into education especially for the younger generation, which is why I am glad that HSBC is able to help these students to improve their reading

and writing skills through the HSBC RAW project,” said Elizabeth Wee, Head Group Communications (Malaysia) & Corporate Sustainability, HSBC Bank Malaysia.

Conducted by the Child Information, Learning and Development Centre (CHILD), the HSBC RAW programme is now in its third phase. During the first two phases, 29 primary schools in a total of seven states (Selangor, Negeri Sembilan, Melaka, Pahang, Perak, Kelantan and Kedah) participated in this programme.

Feedback received from both teachers and students of participating schools from the seven states have been encouraging. Through the HSBC RAW programme, not only have the students improved in their use of the English language but even the teachers have been motivated to use innovative ways to conduct their English lessons.

Helping to read through RAW is a gift from CHILD and HSBC to less privileged children in primary schools.

Dr Iyngkaran who is Programme Director of CHILD said: “Reading is a lifetime partner for academic achievements. The reading habit comes from home and is embellished in school by the teacher.”

HSBC has contributed more than RM430,000 over three phases, which has assisted in the recruitment of facilitators and the purchase of Ladybird books for the schools.

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