

## HSBC Partners Zoo Negara in Conserving Endangered Species



*Dato' Zarir J. Cama (centre), former Deputy Chairman and CEO, HSBC Bank Malaysia Berhad presenting a mock cheque to Dato' Ismail Hutson (left), President and Chairman of Malaysian Zoological Society, witnessed by Puan Rossiti Aishah Rashidi, author of "Manja the Orangutan", other committee members of the Malaysian Zoological Society, and Manja*

HSBC Bank Malaysia Berhad spread its wings even further when it contributed towards one of Zoo Negara's latest education project – a storybook for children to learn about orangutans and their current status in the wild. The storybook, "Manja the Orangutan" tells the life story of 'Manja' the star of the Multi-Animal Show at Zoo Negara, her unique characteristics and wild cousins in Borneo.

The storybook was written by one of Zoo Negara's loyal volunteers, Puan Rossiti Aishah Rashidi who used to be an English Tutor but now a full time housewife.

On 3 March 2007, over 120 HSBC staff came to Zoo Negara to voluntarily complete the postage of 6000 books to every primary school in Peninsular Malaysia.

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HSBC also announced its Wildlife Sponsorship renewal of RM120,000 for the Sumatran Tiger, Brown Bears and Sun Bears at Zoo Negara during the mock cheque presentation. The funds will go towards the food, veterinary and enrichment care of the animals making the bank the current Platinum Sponsor for 2007.

HSBC has been one of Zoo Negara's contributors towards the animal welfare for 27 years and has previously contributed towards lions and orangutans.