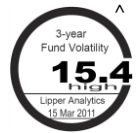


# Pacific Dana Dividen



## FUND OBJECTIVE

Aims to provide capital growth and steady and attractive income in the medium to long term by investing in a portfolio of equities that are paying or have the potential to pay attractive dividends and that comply with Shariah requirements.

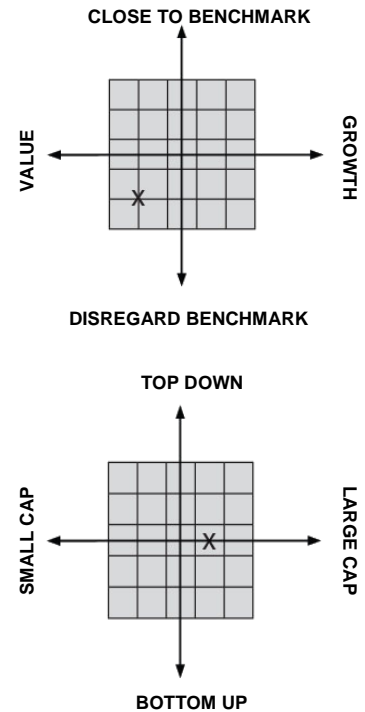
## REVIEW & OUTLOOK AS AT END MARCH 2011

- The equity allocation of Pacific Dana Dividen rose to 88.79% from 86.36% recorded in the previous month as the Fund was a net buyer of equities.
- Buying was conducted to increase positions in oil and gas, mining, telecommunications and US consumption.
- Except for a position in timber, other positions trimmed were minimal.
- The Fund may adopt an opportunistic stance to ride out the market volatilities.

## FUND MANAGER: PACIFIC MUTUAL FUND BHD

- Pacific Mutual Fund Bhd, a company incorporated in Malaysia, is an 85%-owned subsidiary of PacificMas Berhad, a company incorporated in Malaysia and listed on the Main Board of Bursa Malaysia Securities Berhad.
- The principal activities of Pacific Mutual Fund Bhd are the establishment and management of unit trust funds as well as the management of private investment mandates.
- The designated person responsible for the investment management of this Fund: Nurrul Huda Shamsuddin.

## INVESTMENT STYLE



BENCHMARK <sup>#</sup>	%
<b>COMPOSITE BENCHMARK</b>	
FBMS	50
DJIM	50

<sup>#</sup>Benchmark: Since inception to 31 October 2007 = Composite Benchmark [50% Syariah Index (KLSI) & 50% Dow Jones Islamic Market World Index (DJIM)]  
From 1 November 2007 onwards = Composite Benchmark [50% FTSE Bursa Malaysia EMAS Shariah Index (FBMS) & 50% DJIM]

<sup>^</sup> Volatility Factor (VF) as at 28 February 2011: 15.4. Volatility Class (VC) as at 31 December 2010: High (above 15.5 and below/same as 18.6). VF means there is a possibility for the Fund in generating an upside return or downside return around this VF. VC is assigned by Lipper based on quintile ranks of VF for qualified funds. VF is subject to monthly revision and VC is revised every six months. The Fund's portfolio may have changed since this date and there is no guarantee that the Fund will continue to have the same VF or VC in the future. Presently, only funds launched in the market for at least 36 months will display the VF and its VC. Source: Lipper.

This leaflet provides general information and does not have regard to any specific investment objective, financial situation, or particular personal need. The performance of the Fund is calculated on a bid-to-bid basis including any capital gains and reinvested income distribution. Master Prospectus dated 15 November 2010, Supplementary Master Prospectus dated 22 December 2010 and Second Supplementary Master Prospectus dated 3 March 2011, which are to be read together, are obtainable at our offices. They have been registered with the Securities Commission Malaysia, who takes no responsibility for their contents. Units will only be issued when we receive the official application form referred to in and accompanying the Prospectuses. Investors should study the Prospectuses, and consider the fees and charges before investing. It should also note that distributions and investment value do go up or down and past performance may not be repeated. The Fund is subject to dividend policy risk. Description of the specific risk can be obtained from Master Prospectus dated 15 November 2010.

## FUND INFORMATION

Launch date	26 July 2007
Fund category ( as per Lipper)	Equity Global - Islamic
Fund type	Growth & income
Fund size in RM	62 million
Launch price	RM0.50
Initial investment (Cash/Saver's Plan)	RM500/RM100
Subsequent investment (Cash/Saver's Plan)	RM100/RM50
Sales charge	5.00% of NAV per unit
Annual management fee	1.50% p.a. of NAV
Exit fees	N/A
Annual expense ratio as at 30/06/10	1.75%
EPF investment scheme	No

## RISK AS AT END 31/3/11

3-YEAR Annualized Volatility	15.27
3-YEAR Annualized Sharpe Ratio	0.06
HSBC Risk Classification	4

\*\*3-YEAR VOLATILITY AND SHARPE RATIO FIGURES ARE BASED ON BID PRICES, ADJUSTED FOR DIVIDENDS RE-INVESTED AND IN MYD.

## FUNDS NAV AS AT END 31/3/11

52-Week High	0.5666
52-Week Low	0.4579

## TRAILING RETURNS

	3 MTHS	6 MTHS	1 YR	2 YRS	3 YRS	5 YRS
Absolute Returns To Date (%)	0.29	7.86	11.32	56.93	11.68	N/A
Annualized Returns To Date (%)	1.18	16.40	11.32	25.27	3.75	N/A

PERFORMANCE FIGURES ARE BASED ON BID-TO-BID PRICES, DIVIDENDS RE-INVESTED IN MYD

## CALENDAR YEAR RETURNS

	2007	2008	2009	2010
Pacific Dana Dividen (%)	N/A	-35.66	34.16	14.08
Composite Benchmark <sup>#</sup> (%)	N/A	-38.90	38.24	9.83

PERFORMANCE FIGURES ARE BASED ON BID-TO-BID PRICES, DIVIDENDS RE-INVESTED IN MYD.

<sup>#</sup>Composite Benchmark = 50% FBMS & 50% DJIM

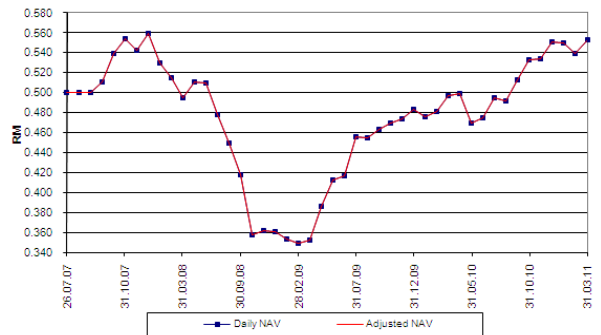
## TOP 10 HOLDINGS AS AT END 31/3/11

	% OF FUND
Sime Darby Bhd	6.34
IOI Corporation Bhd	3.97
Procter & Gamble Company (US)	3.41
Microsoft Corporation (US)	3.29
Tenaga Nasional Bhd	3.13
New World Department Store China (HK)	2.98
IJM Corporation Bhd	2.97
Axiata Group Bhd	2.95
Newcrest Mining Limited (AU)	2.88
YNH Property Bhd	2.65

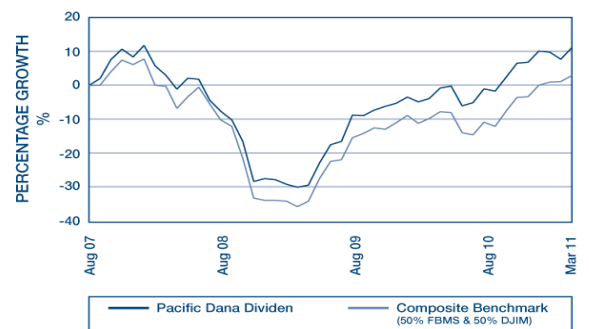
No. of stocks holdings 42 stocks (including collective investment scheme)

SOURCE: Lipper; Pacific Mutual

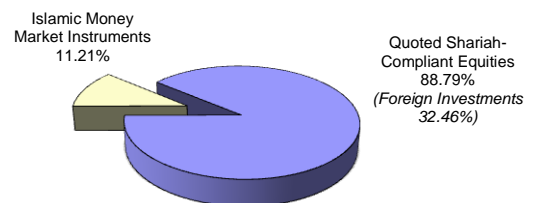
## CHART 1: HISTORICAL PRICE FUND SINCE INCEPTION



## CHART 2: PERFORMANCE OF FUND SINCE 14 AUGUST 2007



## SECTOR ALLOCATION AS AT 31/3/11



## COUNTRY ALLOCATION AS AT 31/3/11

