

Terms & Conditions for HSBC Personal Internet Banking Movie Blockbuster Campaign (“this Promotion”)

1. This Promotion runs from 7th December 2009 to 28th February 2010, both dates inclusive (“Promotion Period”).
2. This Promotion is only available to all HSBC Bank Malaysia Berhad (“HSBC”) customers who register for HSBC Personal Internet Banking within the Promotion Period (“Eligible Participants”) except for the following:
 - (i) permanent and/or contract employees of HSBC and HSBC Amanah Malaysia Berhad; or
 - (ii) HSBC Business Internet Banking customers.
3. To qualify the Eligible Participant must:
 - (i) Signup and Register for HSBC Personal Internet Banking; and
 - (ii) Logon to HSBC Personal Internet Banking via HSBC’s website at www.hsbc.com.my and perform minimum 3 transactions for a minimum value of RM30 per transactions for Bill Payment, MEPS Interbank GIRO or Telegraphic Transfer (“Eligible Transactions”) within the Promotion Period.
4. Every Eligible Participant who fulfills the criteria under Clause 3 will receive ONE (1) FREE GSC Cinema Movie voucher (limited to the first 1,000 Eligible Participants per month on a first come first serve basis).
5. The Eligible Participant who performs the highest number of Eligible Transactions for the month will receive TWO (2) FREE GSC Cinema Premier Movie vouchers.
6. Each Eligible Participant is only entitled to win up to ONE (1) FREE GSC Cinema Movie Voucher and TWO (2) FREE GSC Cinema Premier Movie Voucher per month.
7. The selection of all Eligible Participants entitled to receive the FREE GSC Cinema Movie Voucher and GSC Cinema Premier Movie Voucher will be conducted on the 15th day of January, February and March 2010, taking into consideration all Eligible Transactions performed until the 31st day of December 2009, 31st day of January and 28th day of February 2010.
8. Specific terms and conditions of the GSC Cinema Premier Movie Voucher and GSC Cinema Movie Voucher (collectively known as GSC Movie Vouchers) are as follows:
 - (a) Each GSC Movie Voucher is valid for **six (6) months** from the issuance date of the GSC Cinema Premier Voucher and is non-renewable;

- (b) **GSC Cinema Premier Movie Voucher** - Valid only at GSC Signature, GSC Berjaya Times Square & GSC Gurney Plaza;
GSC Cinema Movie Voucher – Valid at GSC Cinemas nationwide.
 - (c) Not eligible to be used in conjunction with other GSC Cinema's on-going discounts and promotions;
 - (d) Available for single use only.
9. The GSC Movie Vouchers will be delivered to the winning Eligible Participants' mailing address registered with HSBC.
10. HSBC will not be liable for any lost or damaged GSC Movie Voucher whilst in transit, and any request for replacement will not be entertained.

General Terms & Conditions

11. By participating in this Promotion, the Eligible Participant agrees to be bound by these Terms and Conditions, as may be amended from time to time, and the decisions of HSBC.
12. HSBC's decision on all matters relating to this Promotion including but not limited to the eligibility of participation, and/or receipt of the GSC Movie Vouchers, are final and binding on the Eligible Participants and no correspondence will be entertained.
13. HSBC Bank reserves the right at its absolute discretion to amend, delete or add to any of these Terms and Conditions from time to time without prior notice.
14. These Terms and Conditions, as the same may be amended from time to time pursuant to Clause 13, shall prevail over any provisions or representations contained in any other promotional materials advertising this Promotion.
15. HSBC shall not be held liable for any default due to any act of God, war, riot, strike, terrorism, epidemic, lockout, industrial action, fire, flood, drought, storm or any events which are beyond the reasonable control of HSBC.
16. HSBC expressly excludes and disclaims, to the fullest extent permitted by law, any representations, warranties or endorsements, express or implied, written or oral, including but not limited to, any warranty of quality, merchantability or fitness for a particular purpose in respect of the GSC Movie Voucher.
17. HSBC reserves the right to cancel, terminate or suspend this Promotion with or without any prior notice. For the avoidance of doubt, cancellation, termination or suspension by HSBC of this Promotion shall not entitle the Eligible Participant and/or

recipient of the GSC Movie Vouchers to any claim or compensation against HSBC for any and all losses or damages suffered or incurred by them as a direct or indirect result of the act of cancellation, termination or suspension.

18. In no event will HSBC be liable for any losses or damages (including without limitation, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any part including third parties) howsoever arising whether in contract, tort, negligence or otherwise, in connection with this Promotion, even if HSBC has been advised of the possibility of such damages in advance, and all such damages are expressly included.
19. The Eligible Participant and/or recipient of the GSC Movie Vouchers shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Promotion.
20. In the event of any inconsistency (ies), conflict(s), ambiguity (ies) or discrepancy (ies) between the English and Bahasa Malaysia versions of these Terms and Conditions, the English version of these Terms and Conditions shall prevail.