HSBC

Global Affluent Report: Modern Wealth

Everything. All at once.

How do wealth ambitions become possible?

We asked 10,000 investors.

They're focused on three priorities.

Reinventing.

Saving for later life.

Supporting family.

Reinventing

Over half are reinventing life or work.

Reinventing

Building Skills.

Starting Businesses.

Pursuing passion.

All while planning for higher retirement costs.

Retirement costs

With savings targets increasing by 20%

But their plans go beyond themselves.

Beyond themselves

92% are helping future generations get ahead.

Ensuring they inherit guidance, connections and money.

Different goals. Same wealth.

As ambitions grow, we're there to help you plan with confidence.

Read more on Modern Wealth.

*Source: HSBC Modern Wealth, A Global Affluent Report 2026 (n=9,993, 6 Jan – 6 Feb 2026). Info only. Not investment advice. Capital at risk.