# TERMS AND CONDITIONS HSBC Online FX Reward Campaign 2023 ("Campaign")

HSBC Bank Malaysia Berhad, (Registration No. 198401015221 (127776-V)) ("**HSBC Bank**") and HSBC Amanah Malaysia Berhad, (Registration No. 200801006421 (807705-X)) ("**HSBC Amanah**"), (collectively referred to as "**HSBC**").

## CAMPAIGN PERIOD

1. **"Campaign Period"** runs from 01 September 2023 to 30 November 2023 both dates inclusive, as per Table 1 below.

#### **Table 1: Campaign Period**

Campaign Month	Campaign Period	
1	01 September 2023 – 30 September 2023	
2	01 October 2023 – 31 October 2023	
3	01 November 2023 – 30 November 2023	

#### **PARTICIPATION & ELIGIBILITY**

- This Campaign is open to all individual HSBC customers who have the following sole and/or joint HSBC Bank/HSBC Amanah accounts/-I ("Participating HSBC Account/-i(s)") and are registered with HSBC Malaysia Online Banking and/or Mobile Banking:
  - (i) Current-i and/or Savings-i account ("CASA/-i");
  - (ii) Everyday Global Account/-i ("EGA/-i"); and/or
  - (iii) a Foreign Currency Account/-i

(hereinafter collectively referred to as the "Eligible Customer(s)").

- 3. Permanent and/or contract employees of HSBC are excluded from this Campaign.
- 4. Eligible Customers' HSBC account/-i(s) which are not activated, dormant/inactive, invalid, delinquent, suspended or closed/cancelled during the Campaign Period or at the time of fulfilment of the reward will not be eligible to join and/or receive any reward under this Campaign.
- 5. In respect to joint accounts, only the primary account holder is eligible to participate in this Campaign and stands to receive the Reward. For avoidance of doubt, a primary account holder is the first individual's name maintained in our system for joint accounts i.e. the first name that is indicated on the account statement.
- 6. Registration is not required to participate in this Campaign.

## CAMPAIGN MECHANICS

7. To stand a chance to receive the Reward, the Eligible Customer must earn Campaign Entries by performing the Spend Criteria during the Campaign Period as illustrated in Table 2 below.

Spen	d Criteria	Number of Campaign Entry(ies)
<ul> <li>FX Conversion in any of the fermion</li> <li>(i) between Eligible Cust</li> <li>Participating HSBC According</li> <li>Banking or Mobile Ban</li> <li>conversion of cust</li> </ul>	comer's own CASA/-i to another count/-i via HSBC Malaysia Online king with either: prency between MYR CASA/-i and cy Account/-i or Everyday Global	
<ul> <li>conversion of</li> </ul>	currency between one Foreign nt/-i to another Foreign Currency	
Online Banking e.g. d	vith currency conversion via HSBC ebiting Eligible Customer's HSBC sfer to own/ 3 <sup>rd</sup> party non-HSBC	
Online Banking e.g. c	currency conversion via HSBC lebiting Eligible Customer's own r transfer to own/ 3 <sup>rd</sup> party SGD pore.	
	ransacted MYR53,000 of foreign on own accounts on HSBC Online of 100 Contest Entries.	

8. The total allocation of Reward to be given out throughout the Campaign Period is as set out in Table 3. The Reward is pooled with HSBC Amanah Online FX Reward Campaign 2023. HSBC is the sole provider of the Reward in this Campaign.

Reward	Units Available for each Campaign Month	Total Units Available throughout the Campaign Period
Tier 1: Cash Reward RM5,000.00	5	15
Tier 2: Cash Reward RM3,000.00	5	15
Tier 3: Cash Reward RM2,000.00	5	15
Total	15	45

## **Table 3: Total Allocation of Reward**

- 9. For avoidance of doubt, an Eligible Customer stands to win a maximum of one (1) unit Reward throughout the Campaign Period under HSBC / HSBC Amanah Online FX Reward Campaign, subject to the term and conditions herein.
- 10. The Reward Selection Process is as follows:
  - a. Each Campaign Entry is assigned with a serial number in HSBC's randomizer system.
  - Within four (4) to six (6) weeks after the end of each Campaign Month, HSBC will pool together the Campaign Entries from the respective Campaign Month and perform a one (1) time randomization on the pooled Campaign Entries;
  - c. The Campaign Entries that are ranked first (1<sup>st</sup>) to fifteen (15<sup>th</sup>) in each Campaign Month from the randomization result will be shortlisted as the Potential Winners ("**Potential Winner(s)**").
  - d. The Potential Winner(s) will receive an SMS within eight (8) to Twelve (12) weeks after the Campaign Month at the mobile numbers maintained in HSBC's records, notifying them that they stand to receive the Reward, subject to answering a question via SMS correctly. The Potential Winner(s) must answer/reply via SMS correctly within five (5) calendar days from the date of receipt of the SMS. An SMS will then be sent to the Potential Winner(s) to confirm the Reward winners ("**Winner(s)**") together with the Reward details.
  - e. The Potential Winner(s) who (i) fail to answer the question via SMS correctly; or (ii) do not reply to the SMS within five (5) days from the date of receipt of the SMS, will be disqualified from winning the Reward.
  - f. In the event HSBC has not selected a Winner due to non-compliance of clause 10(d) (including no mobile number maintained in HSBC's records), the next available entry from the respective randomization results will be selected as Potential Winners, and the same process in clause 10(d) to (f) shall be repeated up to three (3) rounds, and thereafter the Reward, if any, shall be forfeited.
- 11. The following terms and conditions apply to the Reward:
  - a. The Reward is not transferable and exchangeable.
  - b. The Reward will be credited within twenty (20) weeks after each Campaign Month into the Winner(s)' highest ranking Participating HSBC MYR Account/-i where Winner(s) will be notified via SMS, and also be reflected in such account/-i's monthly statement after the Reward has been credited. For avoidance of doubt, the ranking of the Participating HSBC Account/-i is in the following order: EGA/-i, CASA/-i.
  - c. HSBC reserves the right to substitute the Reward with any other item of similar value at any time with 3 days' prior notice.

## **GENERAL TERMS & CONDITIONS**

- 12. HSBC reserves the right to amend the terms and conditions or cancel this Campaign if necessary, with 3 days' prior notice.
- 13. HSBC may communicate to the Eligible Customers in relation to this Campaign via:
  - a. via electronic means;
  - b. press advertisements;
  - c. display at its business premises; or
  - d. notice on HSBC internet website(s);

such notices shall be deemed to be effective on and from the 4<sup>th</sup> day after its delivery.

- 14. These Terms and Conditions are in addition and must be read together with the respective product(s) terms and conditions and the relevant banking agreements referred to in this Campaign. In the event of inconsistency, this terms shall prevail in relation to this Campaign.
- 15. The below terms also applies:
  - a. HSBC and HSBC Amanah Universal Terms and Conditions ("UTCs") which are available at www.hsbc.com.my and www.hsbcamanah.com.my;
  - b. HSBC's Notice Relating to the Personal Data Protection Act 2010.
- 16. HSBC shall not be liable for any default due to any act of God or any event beyond the reasonable control of HSBC.
- 17. The Eligible Customers shall be responsible for any applicable taxes.
- 18. HSBC's decision on all matters relating to this Campaign shall be final and binding.