

Discover Prestige #ForTheElite

Dear Esteemed Customer,

It is with great pleasure that we welcome you to HSBC Premier Elite.

As a Premier Elite customer, we present you with our suite of exclusive benefits and bespoke privileges designed to grow your wealth further, elevate your experiences and support you and your family's journey in building a meaningful legacy.

We invite you to fully explore your new Premier Elite benefits and we look forward to serving you further.

Linda Yip

Country Head of Wealth and Personal Banking, HSBC Malaysia

Live life elevated

Indulge in a world of elite privileges tailored to fit your elevated status and unique lifestyle.

Dining¹

Embark on a sensory adventure at Michelin and Asia's 50 Best restaurants. Leave the waitlist behind with **priority booking**, securing your spot at these coveted culinary destinations. Indulge in special complimentary refreshments or desserts. setting the stage for an unforgettable dining experience.



Travel

Simplify your travels and maximise your enjoyment with these exclusive travel privileges:

- ▶ Enjoy 2x complimentary airport limousine to selected local and overseas airports¹
- ▶ Gain 12x complimentary access to exclusive airport lounges worldwide with your HSBC Premier Travel Mastercard²
- ▶ Ready access to interpreter assistance¹
- ▶ Dedicated assistance for lost passports and luggage¹
- Access to exclusive discounts on car and private jet charters1

Medical

Your well-being is our priority. Enjoy a suite of Medical privileges¹, ensuring you get the care you deserve.

- Round the clock access to a global network of medical professionals, offering expert advice and support
- ▶ Worry-free hospitalisation at selected medical institutions
- **Expert assistance** with emergency medical evacuation and repatriation in case of a medical emergency abroad

Dedicated booking and enquiry channels

For assistance on Elite concierge privileges such as restaurant priority booking, lost passports & luggage, interpreter assistance, discounts on car, private jet charters, and medical privileges:



Please contact Premier Elite Assistance at 1-300-88-0988 or +603-83218800 (overseas)





Expert insights and bespoke strategies on wealth

Comprehensive wealth solutions, backed by our team of local and global wealth experts. We are here to help you achieve your unique financial goals.

Chief Investment Officer Insights

Gain invaluable perspectives into market trends, investment strategies, and wealth management best practices directly from the HSBC senior global expertise.

Priority Product Preview

Be among the first to explore new strategies and solutions designed to help you achieve your financial goals.

Portfolio Allocation Services

Tailored portfolio diversification across a suite of investment products to optimise potential returns based on your unique goals and risk profile.



Bespoke Structured Investments

Tailor each investment to your unique goals, risk profile, and market outlook.

▶ Craft your ideal portfolio across diverse asset classes such as equities, exchange-traded funds (ETFs), fixed income, foreign exchange and interest rates

▶ Exclusive Quantitative Investment Strategies (QIS) available at HSBC

▶ Choose from a wide range of principal-protected and non-principal-protected options

Dedicated Bond Services

Navigate the world of bonds and sukuks with our dedicated bond services.

- ▶ Be among the first to access newly-issued bonds/sukuks, including private placements, giving you a head start
- ► Explore a wider range of opportunities sourced through the HSBC Local and Regional Global Markets

Diverse Mutual Fund Choices

Dive into a world of diverse investment opportunities with our extensive selection of mutual funds.

- ▶ Explore a wide range of funds from leading asset managers catering to both retail & sophisticated investors
- ▶ Access over 300 mutual funds across multiple currency and asset classes, geographical exposure and risk levels

Wealth Portfolio Lending / Wealth Financing-i

Unlock liquidity & optimise your wealth with our convenient financing solutions.

- ▶ Easily access cash while leveraging your existing investment portfolio, freeing up funds for new and exciting opportunities
- Drawdown in multiple currencies at variable rates for better control over financing costs
- ▶ Gain opportunities to diversify and optimise your current portfolio by reinvesting into diverse asset classes

Safeguard your health, preserve your legacy

Embrace life's possibilities with comprehensive protection. Safeguard your health, protect your financial well-being and build a meaningful legacy.

Privileged Medical Benefits³

Experience healthcare with comprehensive benefits.

- ▶ Enjoy comprehensive medical coverage with a high Annual Limit and no Lifetime Limit:
 - Get covered for outpatient specialist visits without the need for hospitalisation
 - Receive daily cash benefits during hospitalisation
- ▶ Seek advanced medical treatment abroad for 5 major diseases, with your plan covering transportation, accommodation, and medical treatment expenses

Crafting a Legacy for Future Generations⁴

Leave a lasting impact on the lives of your loved ones with a secure and fulfilling legacy.

- ▶ Preserve the value of your assets up to 3 times⁴ the total premiums paid
- ▶ Enjoy adequate liquidity to ensure a smooth and fair distribution of the inheritance to your beneficiaries
- ▶ Flexible premium payment terms based on your financial situation



Bridge borders, connect seamlessly

Embrace the convenience and security of seamless global connections. Stay connected, informed, and in control wherever you are, whenever.



Worldwide Connections

Enjoy **Premier recognition** wherever you are, through HSBC's global network:

- Manage all your accounts from one place online and make fee-free transfers between them with HSBC Global View and HSBC Global Transfers⁶
- ▶ Gain access to HSBC Premier Centres in major cities across the globe, offering you personalised service and support wherever your travels take you
- ▶ Access to 11 currencies with HSBC Premier Everyday Global Account

International Services

Manage your money easily across borders and make the most of your finances, wherever you are.

- ▶ Gain access to international services supported and provided by HSBC partners including concierge and tax advisory services
- ▶ Open an overseas account⁵ even before leaving your home country
- Move funds with no transfer fees⁶ between your accounts globally, saving you time and money

INTERNATIONAL CONNECTIVITY

International Education Planning

- ▶ Set up an overseas HSBC account⁵ for your children even before departure
- ▶ Give them **access to 11 currencies in one account** with their own HSBC Premier Everyday Global Account
- ▶ Enjoy zero fees on international fund transfers⁶ from your HSBC account to your children's
- ▶ Get guidance as you prepare your children's applications to top boarding schools and overseas universities

Extend your privileges⁷ to your children

Share the benefits and global privileges of your HSBC Premier status and equip them with tools to manage their finances responsibly.

- ▶ Children between 12 17 years old can enjoy a **dedicated account** with a debit card for simple transactions, fostering responsible money management habits from a young age
- ▶ At 18, your children can seamlessly transition to a full-fledged HSBC Premier account, **inheriting your global privileges** for convenient banking experiences worldwide





Personalised services, prioritised support

Enjoy personalised recommendations, global reach, and immediate assistance whenever you need it.

Priority services above all others

Dedicated support from a team of professionals

Leverage the expertise of your dedicated Premier Relationship Manager and a team of senior wealth specialists with global expertise.

24/7 support, anywhere, anytime

Enjoy immediate support, anywhere, anytime via your personal Premier Elite Assistance.



1-300-88-0988 (local)

+603-8321 8800 (overseas)



- ¹ Subject to Premier Elite Concierge Terms and Conditions by Aspire Lifestyles.
- ² Only applicable to Primary Cardholder. Lounge access for the 13th and subsequent visit and accompanying guests (including Supplementary Cardholders) will be charged the lounge prevailing rates.
- ³ Privileged Medical Benefits are covered under HSBC's EliteCare Plus ("this Plan") which is underwritten by Allianz Life Insurance Malaysia Berhad and HSBC Bank is the intermediary in distributing this Plan. Terms and conditions apply.
- ⁴ HSBC's Universal Legacy ("this Plan") is underwritten by Allianz Life Insurance Malaysia Berhad (Company No.104248-X) ("Allianz Life") and HSBC Bank is the intermediary in distributing this Plan.
- ⁵ Subject to destination country's local regulation and HSBC internal policy requirement.
- ⁶ Subject to host country/region's approval.
- ⁷ For spouse and up to 2 children age 18-28. As long as Premier Family's Primary HSBC Premier customer in Malaysia meets the Premier criteria.

Important Notes:

- Premier Elite provides access to benefits and privileges, including access to selected financial and non-financial products and services. Details of the products, services and benefits for Premier Elite are made available on the HSBC website.
- HSBC may change, add, or withdraw any of these products, services and benefits from time to time with prior notice. Details are also made available on the HSBC website.
- Premier Elite is available to selected holders of HSBC/HSBC Amanah Premier Account/-i who have maintained a Total Relationship Balance* of at least RM3,000,000 with HSBC.
- *Total Relationship Balance (TRB) includes any: Deposits in Current Account/-i, Savings Account/-i, Time Deposits, Term Deposits-i, and/or Investments in Unit Trust funds/Shariah-compliant Unit Trust funds, Structured Investments/-i, Dual Currency Investments/-i and/or Direct Retail Bond/Sukuk, and/or Cash value from Family Takaful/Life Insurance products with investment-linked and savings components.
- 4. Premier Elite customers are subjected to yearly review to ensure the criteria and/or requirements stated above

- are met to continue enjoying the benefits and privileges of Premier Elite. Premier Elite status may be terminated if Premier Elite customer fails to meet the criteria and/or requirements.
- 5. Premier Elite customers will have access to products and services available from various suppliers ("Partners") which are not part of HSBC nor connected with HSBC. The terms and conditions of the products and services provided by the Partners are available on the HSBC website. HSBC is not responsible for the delivery of Partner's products and services, or any failure on the part of the Partners in the delivery or non-delivery of their products.
- Premier Elite customers will enjoy fee waivers or rebates for selected product and services (effective from 6 March 2024 to 31 December 2024).

Items

HSBC Premier Travel Mastercard Credit Card Annual Fee

Cash withdrawal fee at MEPS Shared ATM Network

Housing loan - Monthly Service Fee (Only applicable to new application for HomeSmart Facility)

HSBC Bank Malaysia Berhad 198401015221 (127776-V). Member of PIDM. Protected by Perbadanan Insurans Deposit Malaysia up to RM250,000 for each depositor.

Connect with your Premier Relationship Manager

Your personal Premier Relationship Manager is here to support you in your Premier Elite journey. Connect today!

Namecard



Scan here for more Premier Elite privileges

