

Mr HENRY CHAN
Managing Director of Baba & Nyonya Heritage Museum, Melaka
HSBC Premier customer

- My father had been with HSBC for many years and my grandfather too.
- Back then there was no such thing as privileged banking.
- But now HSBC Premier lets families bank together.

TAMARA LIM
Founder of PrepWorks
HSBC Premier customer

- I think a big part of being a parent is the success of your kids.
- I'm glad that there are accounts like the HSBC Premier Junior Savers Account to be able to allow kids to understand practicalities much before their time.

MADIHAH & IMAN
HSBC Premier customers

- Before I left for the UK to do my Masters, my dad gave me a lump sum of 8,000 pounds.
- I had to open a new bank account there.
- But to do that, I had to wait 2 weeks for an appointment.
- But now with HSBC Premier, we can have a bank account opened for us even before we leave.

SASIBAI KIMIS
Founder of Earth Heir
HSBC Premier customer

- With Earth Heir, I am actually travelling a lot.
- So, the HSBC Digital Insights Hub is helpful to me because it gives me investment insights and news on the go.
- So to be able to have that help me think about my investments and how to make decisions is going to help me focus a lot more on impacting the lives of people.